CANSPANBMG

amazon

Did you know that Amazon accounts for nearly half of all North American e-commerce sales?

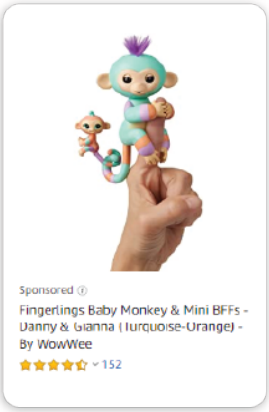
EXPERT AMAZON SERVICES FOR TOY & GAME BRANDS

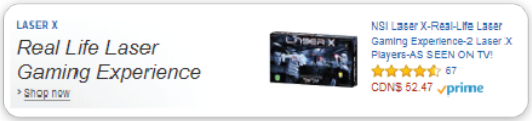
Advertising
Advertising on Amazon allows you to get your brand(s) in front of highly engaged shoppers in premium placements throughout Amazon to profitably drive sales.

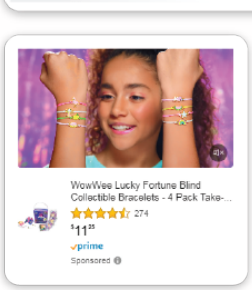
Storefront Creation
Amazon Stores can be a powerful tool for brands to drive sales and help improve the performance of advertising campaigns. Canspan can handle your Amazon Store design and maintenance from A-Z!

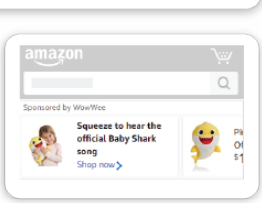
Listing Optimization
Canspan can optimize your product images, titles, descriptions, and A+/Enhanced Brand Content to improve conversion rates.

Canspan has a successful track record delivering ROAS of up to 25:1 for our clients using different ad formats and sophisticated targeting methods.









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AMAZON CLIENTS

FingerLings – friendship @ your fingertips
the Elf on the Shelf – a Christmas tradition
pinkfong Baby Shark
Arcade1Up – At Home Arcade
LaserX
Wicked
Treasure X
Lucky Fortune – Wear Your Luck
Really Rad Robots
Untamed – Ferocious @ Your Fingertips
Heroes of Goo Jit Zu
Boxy Girls – Unbox Online Shopping Fun
Little Live
Scruff-a-Luvs
new adventures
What's That Smell?
The Wiggles
Bad Aim